KEMENTERIAN PERDAGANGAN DALAM NEGERI
DAN KOS SARA HIDUP

24 JAM

BERITA KPDN

KERATAN AKHBAR & BERITA ONLINE

Untuk makluman:

- *YB Menteri*
- *YB Timbalan Menteri*
- *YBhg. KSU*
- *YBhg. TKSU (PPDN)*
- *YBhg. TKSU (PPP)*
- *Setiausaha Akhbar*

Tarikh: **8 Januari 2026**

UNIT KOMUNIKASI KORPORAT

KEMENTERIAN PERDAGANGAN DALAM NEGERI
DAN KOS SARA HIDUP

KERATAN AKHBAR

KPDN

UNIT KOMUNIKASI KORPORAT

Daily Express
INDEPENDENT NATIONAL NEWSPAPER OF EAST MALAYSIA
Established since 1963

HARI: KHAMIS
TARIKH: 8/1/2026
M/SURAT: 6

Members of the public purchase essential goods at affordable prices at the Madani Rahmah Sales Programme.

More frequent Madani Rahmah sales bring relief to rural communities

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KUALA LUMPUR: With the Madani Rahmah Sales Programme being organised more frequently, the public, particularly those in rural areas, will enjoy better access to essential goods at affordable prices, thus easing the cost of living.

In **SABAH,** Lambatus Solipat, 60, from Kampung Lapasan Telipok, said the programme had greatly eased the burden of supporting his large family, enabling him to buy daily necessities at lower prices.

"Since the programme is held more frequently, we can get our daily necessities sooner and always make sure we have enough.

"I hope the programme is not just held more frequently, but also in more locations, so everyone can get cheaper goods comfortably," he told Bernama

Latius Sikat, 62, a trader from Kampung Lokub Kiulu, praised the government's efforts to continue the Madani Rahmah Sales and Madani Agro Sales programmes, saying they had been very helpful for the B40 group and farmers.

"In Kiulu Town, the programme is held every Tuesday, and it's been a big hit, with goods selling out quickly.

"I hope the organisers can increase the quantity of items sold, so residents can easily get what they need without overcrowding," he said.

Meanwhile, in **SARAWAK**, private sector worker Hii Hong Wee, 39, said that holding the Madani Rahmah Sale three times a month reflected the government's concern for the people's needs.

Civil servant Rezduan Zaini, 37, echoed the sentiment, saying the initiative was more than just a cheap sale programme, as it helped people with their daily lives.

The father of three expressed hope that such programmes would continue in the future.

Prime Minister Datuk Seri Anwar Ibrahim, in his New Year address at the Prime Minister's Department monthly assembly on Monday, announced that the Madani Rahmah Sales programme would begin on Jan 9 and be held three times a month in each state constituency.

He said more than 23,000 Madani Rahmah Sales programmes would be organised nationwide, involving 600 state constituencies and 40 locations in the Federal Territories, to ensure basic necessities are offered at prices lower than prevailing local market rates.

Launched on Jan 11, 2023, the programme is part of the Payung Rahmah initiatives by the Ministry of Domestic Trade and Cost of Living, offering savings of between 10 and 30 per cent on selected daily necessities. – Bernama

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THE LARGEST ENGLISH DAILY IN BORNEO
THE BORNEO POST

HARI: KHAMIS
TARIKH: 8/1/2026
M/SURAT: 5

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UMUM

UNIT KOMUNIKASI KORPORAT

Utusan Malaysia
PEMIKIRAN BAHARU

HARI: KHAMIS
TARIKH: 8/1/2026
M/SURAT: 30

Subsidi bersasar beri ruang kerajaan susun bantuan kepada rakyat ikut kemampuan kewangan

PETALING JAYA: Pelaksanaan subsidi bersasar seperti Sumbangan Asas Rahmah (SARA) berbanding secara pukal dan tidak terkawal sebelum ini memberikan ruang kepada kerajaan untuk menyusun bantuan kebajikan kepada rakyat dengan lebih tersusun mengikut kemampuan kewangan kerajaan.

Penganalisis ekonomi UniKL Business School Prof Madya Dr. Aimi Zulhazmi Abdul Rashid berkata, inisiatif yang diberikan sekarang adalah berjangka pendek dan dilihat berjaya menangani keperluan untuk sementara waktu.

"Kerajaan berbelanja mengikut kemampuan kewangan, tidak lagi meminjam untuk memenuhi kos operasi tetapi untuk keperluan pembangunan negara seperti belanjawan.

"Kerajaan telah mensasarkan defisit kepada 3.5 peratus tahun ini, sesuatu yang diakui sasaran yang bagus oleh para penarafan dunia," katanya kepada *Utusan Malaysia*.

Beliau berkata demikian ketika mengulas inisiatif yang diumumkan Perdana Menteri, Datuk Seri Anwar Ibrahim dalam pengumuman Amanat Tahun 2026 Isnin lalu.

Bagaimanapun, beliau berkata, perkembangan ini baru sahaja disusun semula selari dengan keupayaan kewangan kerajaan selepas pelaksanaan subsidi bersasar.

Oleh itu, Aimi Zulhazmi berkata, penjimatan belum dirasakan sepenuhnya untuk dimanfaatkan bagi melihat kesan jangka sederhana mahupun jangka panjang.

"Pasti ia belum menyelesaikan masalah kestabilan harga barang, perlindungan pekerjaan dan peningkatan pendapatan isi rumah semasa serta isu pengangguran dalam kalangan belia serta ketidaksepadanan graduan dengan pekerjaan yang ditawarkan industri serta 'brain-drained'.

"Isu-isu ini mengambil masa dan pelan yang holistik dan ekosistem yang mantap dan berdaya saing," ujarnya.

Aimi Zulhazmi berkata, pengumuman Perdana Menteri pasti memberikan suntikan kepada ekonomi domestik dan para peniaga pastinya bersedia untuk mengadakan pelbagai barangan keperluan yang akan dibeli pengguna.

Katanya, pengguna pula merancang perbelanjaan mereka selari dengan penerimaan bantuan dari kerajaan, apatah lagi perbelanjaan pasti akan meningkat dengan pelbagai keadaan.

"Antaranya penyediaan pembukaan sekolah untuk tahun baharu pada minggu hadapan, begitu juga persiapan untuk menyambut Tahun Baharu Cina yang serentak dengan bermulanya bulan Ramadan pada pertengahan bulan Februari nanti serta perayaan Hari Raya Aidilfitri pada pertengahan Mac nanti.

"Dua perayaan besar ini akan melonjakkan perbelanjaan isi rumah dan membantu pelbagai sektor ekonomi domestik dari runcit dan borong iaitu makanan dan minuman, pakaian, pengangkutan serta logistik," ujarnya.

Dalam pada itu, beliau berkata, momentum ekonomi domestik ini mesti dikekalkan supaya Keluaran Dalam Negara Kasar (KDNK) negara terus berkembang baik dan kekal positif berikutan ketidakstabilan permintaan sektor eksport negara akibat kesan ekonomi global yang diselimuti pelbagai faktor geopolitik.

Mengulas mengenai perusahaan mikro, kecil dan sederhana (PMKS), beliau berkata, Anwar turut menambah baik bantuan untuk PMKS terus berkembang dan meningkat selari dengan perkembangan ekonomi negara.

"Peningkatan kos perbelanjaan perniagaan PMKS sememangnya banyak dipengaruhi oleh pelbagai perubahan dalam rantaian nilai bekalan untuk setiap produk dan perkhidmatan.

"Penambahbaikan polisi kerajaan seperti dasar gaji minimum, peningkatan Cukai Perkhidmatan (SST), e-invois (memerlukan pembelian perisian) sememangnya meningkatkan kos operasi PMKS sendiri terutama modal kerja dan aliran tunai.

"Ia turut mewujudkan halangan yang lebih sukar untuk bakal usahawan dalam situasi kos sara hidup yang tinggi terutamanya di bandar besar," jelasnya.

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BERITA ONLINE BERTARIKH 8 JANUARI 2026			
TARIKH	**TAJUK**	**PAUTAN**	**MEDIA**
8-Jan	KEKERAPAN JUALAN RAHMAH MADANI BERI KELEGAAN KEPADA PENDUDUK LUAR BANDAR	https://bernama.com/radio/news.php?id=2509721	BERNAMA
8-Jan	Kekerapan Jualan Rahmah MADANI beri kelegaan kepada penduduk luar bandar	https://www.bharian.com.my/amp/berita/nasional/2026/01/1493545/kekerapan-jualan-rahmah-madani-beri-kelegaan-	BERITA HARIAN
8-Jan	Jualan Rahmah MADANI tiga kali sebulan ringankan beban luar bandar	https://thesun.my/berita/tempatan/jualan-rahmah-madani-tiga-kali-sebulan-ringankan-beban-luar-bandar/	THE SUN
8-Jan	Jualan Rahmah MADANI lebih kerap mudahkan rakyat beli barangan keperluan asas	https://www.astroawani.com/berita-malaysia/jualan-rahmah-madani-lebih-kerap-mudahkan-rakyat-beli-barangan-keperluan-asas-	ASTRO AWANI
8-Jan	KPDN laksana Op Kesan 5.0, pantau dan kekang pencatutan	https://malaysiatribune.news/berita-semasa/kpdn-op-kesan-	MALAYSIA TRIBUNE
8-Jan	Kerjasama ANGKASA-KPDN perluas penganjuran PJRM 2026	https://www.utusan.com.my/ekonomi/2026/01/kerjasama-angkasa-kpdn-perluas-penganjuran-pjrm-	UTUSAN
8-Jan	Kerjasama ANGKASA-KPDN perluas penganjuran PJRM 2026	https://suaramerdeka.com.my/kerjasama-angkasa-kpdn-perluas-penganjuran-pjrm-2026/	SUARA MERDEKA

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