



KEMENTERIAN PERDAGANGAN DALAM NEGERI
DAN KOS SARA HIDUP



BERITA

24 JAM

KPDN

KERATAN AKHBAR & BERITA ONLINE

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Tarikh: 29 DISEMBER 2025



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UNIT KOMUNIKASI KORPORAT

RAHMAH MADANI SALES PROGRAMME

11.5 tonnes of subsidised chicken sold in an hour

KUALA TERENGGANU: A total of 11.5 tonnes of fresh chicken, priced at RM4 per kg, were sold out within an hour at the Rahmah Madani Sales Programme here yesterday.

With market prices around RM8 per kg, the special initiative offers essentials at subsidised prices to help low- and middle-income groups.

The amount of fresh chicken is enough to feed about 57,500 people. The programme, which brought together three large supermarket chains, also sold various other items, including school supplies, at discounts of more than 30 per cent.

State Domestic Trade and Cost of Living director Mohd Mufsi Lat said the programme drew more than 10,500 people, with sales estimated at about RM80,000.

"Each visitor bought various items, including necessities, and was able to save between RM150 and RM200 on their purchases."

"Based on the response, we plan to hold large-scale programmes regularly, involving a combination of several supermarkets in each parliamentary constituency per month next year," he said.

Mufsi said supermarket oper-



People buying the subsidised chicken during the Rahmah Madani Sales Programme at the Ghendering Industrial Area in Kuala Terengganu yesterday. NSTP PIC BY BAHAROM BAKAR

ators participating in the programme were allowed to offer discounts beyond the government-set limit of 10 to 30 per cent.

"We found that selected super-

market operators offered price reductions exceeding 40 to 45 per cent, including controlled items, such as cooking oil, wheat flour and rice.

"For large-scale programmes

in eight Terengganu parliamentary constituencies next year, we plan to organise these events over two to three days to allow people to shop for items at subsidised prices."



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KERATAN AKHBAR

UMUM



服務稅原材料人力成本夾攻

飲料熟食

又釀漲價

■在成本持续上涨下，雪隆一带餐饮业再度传出饮料与熟食可能涨价消息。（档案照）

報導 ◆郭貞黎

（吉隆坡28日讯）在销售及服務稅（SST）、原材料及人力成本持续上涨的夹击下，雪隆一带餐饮业近期再酝酿饮料与熟食再调涨，不过，多个餐饮业者及小贩公会受访时指出，由于市道低迷及竞争激烈，业者选择自行吸纳，仅有少部分可能在明年1月或华人新年前调涨。

餐饮业、小贩公会等接受《中国报》电访时，相信在市道不景、竞争激烈情况下，大部小贩、业者选择自行吸纳，但不排除少部分的饮料会

调高20、30仙，或原本塑料袋改成塑料杯，或一些熟食可能调涨50仙至1令吉。

少部分新年前或漲價

他们说，从新冠肺炎疫情，不管是熟食小贩、传统咖啡店、茶室、小贩中心等，面对成本上涨至少20、30%。

他们指出，单是原材料至少上涨超过10%，尤其是咖啡豆、茶、奶制品、巧克力等一年至少上涨了一两次。

他们说，不管是摊位、店铺租金、员工薪金等都调涨。

“虽然一些原材料在今年也有涨价，但不少业者皆不敢调涨，尤其是在没有空调和更好用餐环境的传统咖啡店，担心会引来顾客不满。”

他们说，随著时代的变迁，尤其是年轻一代，首选不再是传统咖啡店、茶室，而是有空调、有装饰的茶餐室，或购物广场内的餐饮店。

“有冷气、购物广场内的餐饮店，一杯同样的饮料可能价格要6、7令吉，但在咖啡店，价格可能2令吉多至4令吉多不等，但已被嫌贵。”



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BERITA ONLINE BERTARIKH 29 DISEMBER 2025

TARIKH	TAJUK	PAUTAN	MEDIA
29-Dec	Rekod 1.6 juta pengguna, eCOSS terus diguna hingga ada sistem lebih mudah - Fuziah	https://www.sinarharian.com.my/article/761802/berita/nasional/rekod-16-juta-pengguna-ecoss-terus-diguna-hingga-ada-sistem-lebih-mudah---fuziah	SINAR HARIAN
29-Dec	Lebih 1 juta rakyat Terengganu nikmati manfaat PJRM - KPDN	https://www.astroawani.com/berita-malaysia/lebih-1-juta-rakyat-terengganu-nikmati-manfaat-pjrm-kpdn-553002	ASTRO AWANI
29-Dec	PJRM Benefits Over One Million Terengganu Residents - KPDN	https://bernama.com/en/general/news.php?id=2506128	BERNAMA
29-Dec	Lebih 1 Juta Rakyat Terengganu Nikmati Manfaat PJRM - KPDN	https://www.bernama.com/bm/am/news.php?id=2506103	BERNAMA
29-Dec	Lebih RM14 juta dibelanjakan menerusi PJRM - KPDN Terengganu	https://berita.rtm.gov.my/nasional/senarai-berita-nasional/senarai-artikel/lebih-rm14-juta-dibelanjakan-menerusi-pjrm-kpdn-terengganu	BERITA RTM
29-Dec	More than one million residents in Terengganu have benefited from over 1,000 MADANI Rahmah Sales events, generating RM52 million in sales.	https://thesun.my/news/malaysia-news/over-one-million-terengganu-residents-benefit-from-rahmah-sales-programmes/	THE SUN
29-Dec	Jualan Rahmah MADANI Kembali Ke Sekolah tawarkan diskaun sehingga 30 peratus	https://www.tvsarawak.my/2025/12/25/jualan-rahmah-madani-kembali-ke-sekolah-tawarkan-diskaun-sehingga-30-peratus/	TV SARAWAK
29-Dec	1,000 pasang pakaian sekolah pelbagai jenama 'licin' dalam 2 jam	https://www.bharian.com.my/berita/nasional/2025/12/1489162/1000-pasang-pakaian-sekolah-pelbagai-jenama-licin-dalam-2-jam	BERITA HARIAN
29-Dec	Subsidised chicken snapped up in an hour at Rahmah Madani sale in Terengganu	https://newswav.com/article/subsidised-chicken-snapped-up-in-an-hour-at-rahmah-madani-sale-in-terenggan-A2512_Ebjz1j	NEWSWAV
29-Dec	Winner winner, chicken dinner: 11.5 tonnes gone in an hour at Rahmah Madani sale in Kuala Terengganu	https://www.malaymail.com/news/malaysia/2025/12/28/winner-winner-chicken-dinner-115-tonnes-gone-in-an-hour-at-rahmah-madani-sale-in-kuala-terengganu/203520	MALAY MAIL
29-Dec	11.5 tonnes of subsidised chicken sold out in an hour	https://www.nst.com.my/news/regional/2025/12/1345770/115-tonnes-subsidised-chicken-sold-out-hour	NEW STRAITS TIMES