



KEMENTERIAN PERDAGANGAN DALAM NEGERI
DAN KOS SARA HIDUP



BERITA

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KPDN

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Tarikh: 17 Julai 2026



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DAN KOS SARA HIDUP

KERATAN AKHBAR

KPDN



UNIT KOMUNIKASI KORPORAT

KPDN, KLFW partner on local product promotion

KUALA LUMPUR: The Ministry of Domestic Trade and Cost of Living (KPDN) has forged a strategic partnership with Kuala Lumpur Fashion Week (KLFW) 2026 to strengthen the promotion of local products through a prominent fashion platform.

Its Minister Datuk Armizan Mohd Ali said the first-of-its-kind initiative was implemented following the launch of the "Jom Beli Produk Malaysia (JOM MALAYSIA)" movement on June 27, which represents a strategic transformation of the Buy Malaysian-Made Campaign that has been in place since 1984.

He said the KPDN-KLFW 2026 collaboration formed part of the new strategy under JOM MALAYSIA, which was not

merely a rebranding exercise but reflected a comprehensive shift built on four key pillars, namely a national movement, a whole-of-nation approach, the inclusion of local products and market expansion.

"This collaboration serves as a strategic platform to elevate local products and brands through world-class fashion events that attract industry players, fashion enthusiasts, tourists, as well as local and international media.

"KPDN views the strategic collaboration with KLFW 2026 as an initiative that aligns with the four key pillars outlined," he said in a statement after attending the KLFW 2026 Official Media Conference here.

Armizan said KLFW not only served as a

platform to showcase the creativity and innovation of the country's fashion industry, but also as a strategic avenue to expand business opportunities, attract investments and open up access to new markets for Malaysian products and brands.

"As one of the main highlights of KLFW 2026, a special segment, 'Fashion Forward Batik Malaysia', will be introduced, featuring 30 exclusive designs by 10 local fashion designers.

"This collection showcases original local batik textiles from Sabah, Sarawak and Peninsular Malaysia through contemporary designs, demonstrating that local heritage can meet the tastes of premium and international markets," he said. — Bernama

（吉隆坡16日讯）国内贸易及生活费部已与2026年吉隆坡时装周达成战略合作，以加强推广本地产品。

内贸部长拿督阿米占说，届时将推出一个名为“马来西亚时尚前沿峇迪”的特别单元，展出10名本地时装设计师的30款独家设计作品。

“上述系列采用来自沙巴、砂拉越和大马半岛的本地原创峇迪面料，并将它融入现代设计之中，从而证明本地传统能够满足高端及国际市场的品味。”

他指出，1984年推出的购买国货运动已于6月27日正式转型为“来买马来西亚产品”（JOM MALAYSIA）运动，内贸部进一步加大推广力度。

“JOM MALAYSIA” 品牌重塑

他说，上述合作是“JOM MALAYSIA”新战略和新方针的一部分，这不仅仅是一次品牌重塑，而是基于4大支柱的全面转变，即

內貿部隆時裝週合作 強推本地產品

全国性的运动、全民参与、纳入本地产品，以及拓展市场。

他出席2026年吉隆坡时装周新闻发布会后发文告说，这次合作是一个战略平台，旨在通过举办国际级的时尚盛会来提升本地产品和品牌的知名度，吸引国内外业内人士、时尚爱好者、游客和媒体的关注。

他说，吉隆坡时装周不仅是展示大马时尚界创意和创新的舞台，也是一个拓展商机、吸引投资、为大马产品和品牌开拓新市场的战略平台。

隆时装周8月3起举行

吉隆坡时装周将于8月3至9日在吉隆坡城中城滨海艺术中心（Esplanade KLCC）举行，旨在展现本地时尚业的发展，包括时装秀、品牌展览、商务洽谈会、行业合作，以及与时尚和生活方



阿米占说，吉隆坡时装周也是一个拓展商机、吸引投资、为大马产品和品牌开拓新市场的战略平台，右为吉隆坡时装周创办人陈德春。（马新社图）

式领域人士的交流活动。

本届时装周汇聚约60个本地品牌、35名时装设计师，以及逾20家战略合作伙伴，共同推动大马时尚生态系统的发展。

KPDN terus pantau harga ayam, telur selepas subsidi dimansuhkan

Winnie Kasmir

SANDAKAN: Kementerian Perdagangan Dalam Negeri dan Kos Sara Hidup (KPDN) akan terus mempergiatkan pemantauan serta penguatkuasaan bagi memastikan harga ayam dan telur yang dijual di pasaran adalah munasabah susulan pemansuhan subsidi dan kawalan harga bagi kedua-dua barangan keperluan itu.

Ketua Cawangan KPDN Sandakan merangkap Ketua Pegawai Penguat Kuasa Zon Joe Azmi berkata pihak kementerian akan menjalankan pemeriksaan secara berterusan dan mengambil tindakan sekiranya terdapat peniaga yang didapati menjual barangan pada harga yang terlalu tinggi atau tidak munasabah.

Beliau berkata sekiranya hasil pemeriksaan atau aduan mendapati sesuatu barangan dijual pada harga yang melampau, peniaga akan diminta memberikan penjelasan sebelum siasatan lanjut dijalankan.

"Jika didapati melanggar peruntukan undang-undang berkaitan, tindakan akan diambil mengikut peruntukan yang berkuat kuasa,"katanya ketika ditemui oleh Pegawai Khas Pusat Khidmat Rakyat Tanjong Papat Bryan Chang di Pejabat KPDN baru-baru ini.

Sementara itu Bryan menggesa semua peniaga supaya mengamalkan tanggungjawab sosial korporat (CSR) dengan mengekalkan harga jualan ayam dan telur pada kadar yang munasabah demi meringankan beban pengguna. Beliau berkata walaupun harga kedua-dua barangan itu kini ditentukan sepenuhnya oleh mekanisme pasaran, peniaga perlu mengambil kira keadaan ekonomi Sabah yang masih lembap dan tekanan kos sara hidup yang terus dihadapi rakyat.

Menurutnya sebahagian bekalan ayam di Sabah diperolehi dari Semenanjung Malaysia selain diimport dari Thailand dan Brazil

menyebabkan kos pengangkutan lebih tinggi berbanding negeri lain.

Katanya pelaksanaan mekanisme baharu subsidi diesel turut meningkatkan kos logistik sekali gus menyumbang kepada kenaikan harga ayam, telur dan barangan makanan asas lain serta menjejaskan kuasa beli pengguna.

"Peningkatan kos pengangkutan dan harga bahan api sememangnya memberi tekanan kepada para peniaga. Namun amat mendukungan apabila kos tersebut akhirnya dipindahkan kepada pengguna,"katanya.

Bryan berkata kenaikan harga barangan akan memberi kesan berantai kepada ekonomi kerana peningkatan pelbagai kos akhirnya terpaksa ditanggung oleh rakyat.

Beliau turut melahirkan kebimbangan terhadap kemungkinan terdapat segelintir peniaga mengambil kesempatan dengan menyorok bekalan bagi mewujudkan kekurangan bekalan secara sengaja sebelum menjualnya pada harga lebih tinggi.

Dalam pertemuan itu juga Bryan turut membangkitkan isu bekalan beras putih tempatan yang disifatkannya semakin tidak mencukupi sejak kebelakangan ini walaupun harganya masih dikawal kerajaan.

Beliau berkata kerajaan perlu memastikan bekalan beras putih tempatan sentiasa mencukupi bagi memenuhi permintaan pasaran supaya rakyat terus dapat membeli beras pada harga mampu milik.

Menurutnya selain memperkukuh pemantauan pasaran dan penguatkuasaan, kerajaan juga perlu memberi perhatian serius terhadap kestabilan bekalan serta harga barangan keperluan harian termasuk mengkaji semula dasar yang memberi kesan kepada kos pengangkutan dan logistik bagi memastikan bekalan pasaran kekal stabil serta mengelakkan kenaikan harga yang berterusan.

KPDN to monitor chicken, egg prices

Winnie Kasmir

SANDAKAN: The Ministry of Domestic Trade and Cost of Living (KPDN) will intensify monitoring and enforcement efforts to ensure chicken and egg prices remain reasonable following the removal of subsidies and price controls for the two essential food items.



Sandakan KPDN Branch Chief and Zonal Enforcement Chief Joe Azmi (pic) said the ministry would continue conducting inspections and take action against traders found selling the items at excessively high or unreasonable prices.

He said if inspections or public complaints found that goods were being sold at exorbitant prices, traders would be required to provide an explanation before further investigations were conducted.

"If they are found to have violated the relevant laws, enforcement action will be taken in accordance with the existing legal provisions," he said when met recently by Tanjong Papat State Constituency Service Centre special officer Bryan Chang at the KPDN office.

Meanwhile, Chang urged traders to practise corporate social responsibility (CSR) by maintaining reasonable prices for chicken and eggs to help ease the financial burden on consumers.

He said that although prices are now fully determined by market forces, traders should consider Sabah's sluggish economic conditions and the continued cost-of-living pressures faced by the public.

Chang noted that part of Sabah's chicken supply is sourced from Peninsular Malaysia,

while additional supplies are imported from Thailand and Brazil, resulting in higher transportation costs compared with other states.

He added that the implementation of the new diesel subsidy mechanism had also increased logistics costs, contributing to higher prices for chicken, eggs and other essential food items while reducing consumers' purchasing power.

"The increase in transportation and fuel costs has undoubtedly placed pressure on traders. However, it is regrettable that these additional costs are ultimately passed on to consumers," he said.

Chang said rising prices could create a ripple effect on the economy, as increased costs across various sectors would eventually be borne by the public.

He also expressed concern that some traders might take advantage of the situation by hoarding supplies to create artificial shortages before selling them at higher prices.

During the meeting, Chang also raised concerns over what he described as an increasingly inadequate supply of local white rice, despite its price remaining under government control.

He said the government must ensure sufficient supplies of local white rice to meet market demand so consumers can continue purchasing rice at affordable prices.

Chang added that besides strengthening market monitoring and enforcement, the government should also give serious attention to the stability of supply and pricing for daily necessities, including reviewing policies affecting transportation and logistics costs to ensure stable market supplies and prevent further price increases.

Program Pengedaran Barang Perlu bantu penduduk luar bandar

KUALA LUMPUR: Program Pengedaran Barang Perlu berkesan dalam menyelaraskan harga barang kawalan seperti gula, tepung gandum, minyak masak peket, beras putih, gas memasak LPG, petrol RON95 dan diesel di kawasan pedalaman dan luar bandar.

Kementerian Perdagangan Dalam Negeri dan Kos Sara Hidup (KPDN) menerusi jawapan bertulis yang disiarkan di laman web Parlimen hari ini memaklumkan sebelum pelaksanaan program itu, penduduk di kawasan pedalaman terpaksa menanggung kos yang jauh lebih tinggi akibat kekangan akses.

“Sebagai contoh di zon Pulau Libaran (Sabah) harga LPG yang dahulunya mencecah RM39/tong telah diselaraskan kepada harga kawalan RM26.60/tong. Minyak masak peket yang dahulunya mencecah RM3.50/paket diselaraskan kepada harga kawalan RM2.50/paket,” katanya.

KPDN menjawab soalan Datuk Suhaimi Nasir (BN-Libaran) mengenai langkah pemantauan untuk mengurangkan perbezaan harga barangan keperluan antara Sabah dan Semenanjung serta penilaian impak program penyeragaman harga di luar bandar. – Bernama

Program pengedaran barang perlu selaras harga barang kawalan

KUALA LUMPUR:

Program Pengedaran Barang Perlu berkesan dalam menyelaraskan harga barang kawalan seperti gula, tepung gandum, minyak masak peket, beras putih, gas memasak LPG, petrol RON95 dan diesel di kawasan pedalaman dan luar bandar.

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Menurut KPDN, sebanyak RM250 juta diperuntukkan bagi program itu tahun ini, dengan 1.03 juta penduduk di enam buah negeri iaitu Sabah, Sarawak, Terengganu, Kelantan, Pahang dan Kedah telah menerima manfaat, melibatkan 212 zon, 828

kawasan pengedaran dan 1,532 Point-of-Sales (POS).
— Bernama

Essential goods distribution helps rural folks

THE Essential Goods Distribution Programme has been effective in ensuring the alignment of prices for controlled items, including sugar, wheat flour, packet cooking oil, white rice, liquefied petroleum gas (LPG), RON95 petrol and diesel, in rural and remote areas, according to the Domestic Trade and Cost of Living Ministry (KPDN).

It said that before the implementation of the programme, residents in rural areas had to bear significantly higher costs due to accessibility challenges.

"For example, in the Pulau Libaran zone (Sabah), the price of LPG, which previously reached RM39 per cylinder, has been reduced to the controlled price of RM26.60 per cylinder. Packet cooking oil, which previously reached RM3.50 per packet, has been reduced to the controlled price of RM2.50 per packet," the ministry said in a written reply to a question from Datuk Suhaimi Nasir (BN-Libaran) in the Dewan Rakyat Thursday.

The ministry said RM250 million has been allocated for the programme this year, benefiting 1.03 million residents in six states, namely Sabah, Sarawak, Terengganu, Kelantan, Pahang and Kedah.

The allocation covers 212 zones, 828 distribution areas and 1,532 points-of-sale (POS), it said.

It said RM107.3 million had been allocated for Sabah this year, covering 78 zones, 228 distribution areas and 587 POS, benefiting 492,566 recipients.

"For the Libaran area, the programme is implemented with an allocation of RM1.76 million, covering eight distribution areas and nine POS, benefiting 17,061 residents," it said.

To enhance the programme's effectiveness and curb leakages, KPDN said it had implemented control measures, including establishing standard operating procedures (SOPs) for deliveries and setting up Programme Monitoring and Coordination Committees at the ministry and state levels.

To assess the impact on target groups, it added that the Programme Outcome Evaluation Committee found that the majority of respondents agreed that the initiative had directly helped ease their cost of living and wanted it to be continued.





Traders urged to keep chicken and egg prices reasonable following end of subsidies

SANDAKAN: Traders have been urged to exercise corporate social responsibility and maintain fair prices for chicken and eggs following the government's removal of subsidies and price controls on the two essential food items.

Bryan Chang, Special Officer at the Tanjong Papat Assemblyman Service Centre, acknowledged that traders are now free to determine prices based on market forces. However, he emphasised that many Sabahans continue to face mounting financial pressure amid the rising cost of living.

He pointed out that businesses in Sabah already contend with higher logistics costs than those in Peninsular Malaysia. The recent diesel subsidy rationalisation has further increased transportation and operating expenses, contributing to higher prices for goods and services.

"While higher transportation costs have undoubtedly placed additional pressure on traders, it is regrettable if these increased expenses are passed on entirely to consumers. I hope traders will show empathy towards the public's financial difficulties and keep their prices at a reasonable level," he said.

Chang also warned against

hoarding supplies to create artificial shortages or inflate prices, stressing that such practices are not only detrimental to consumers but are also offences under existing laws.

Meanwhile, Sandakan Ministry of Domestic Trade and Cost of Living Branch Head Joe Azmi said the department would intensify enforcement following the removal of price controls.

He said traders found imposing excessive or unreasonable price increases would be required to justify their pricing, and enforcement action would be taken against those found to have breached the law.

Chang also expressed concern over the supply of local white rice, noting that stocks have recently appeared insufficient despite the commodity remaining under government price regulation.

He urged the relevant authorities to ensure a stable and adequate supply of local white rice to meet market demand. He also called for periodic reviews of transport and logistics policies to help ease distribution costs and prevent further increases in food prices that would place an even greater financial burden on households. — James Leong

Political aide calls for fairer pricing following subsidy removal

SANDAKAN: Traders have been urged to exercise corporate social responsibility (CSR) by maintaining reasonable prices for chicken and eggs following the government's decision to remove subsidies and price controls.

Special Officer to the N.56 Tanjong Papat assemblyman Bryan Chang said traders now have greater flexibility to adjust prices based on market mechanisms.

However, he stressed that Sabahans continue to face rising cost of living, with high logistical costs compared to Peninsular Malaysia and the recent diesel subsidy rationalisation adding to operational expenses and



Bryan Chang

commodity prices.

"While rising transport costs have significantly placed pressure on traders, it is regrettable if these additional costs are simply passed on to consumers.

"I hope traders will empathise with the public's financial challenges and keep their selling prices at a reasonable level," he said.

Chang also cautioned traders against hoarding supplies to create artificial shortages or inflate prices, stressing that such practices are not only burden consumers but also constitute offences under the law.

Meanwhile, Sandakan Ministry of Domestic Trade and Cost of Living (KPDN) branch chief and Zone Enforcement head Joe Azmi said enforcement efforts would be stepped up to monitor prices.

He said traders found

imposing excessively high or unreasonable prices would be required to justify their pricing and could face legal action if violations were detected.

Chang also voiced concern over the supply of local white rice, noting that stocks appeared to be insufficient despite government-controlled prices.

He urged the authorities to ensure adequate supply to meet market demand and to periodically review transport and logistics policies to prevent further price hikes that would place additional financial pressure on households.

KPDN urged to revamp cooking oil supply chain

KUALA LUMPUR: The Public Accounts Committee (PAC) has recommended that the Ministry of Domestic Trade and Cost of Living (KPDN) conduct a review of the entire cooking oil supply chain and reduce the quota by 60,000 metric tonnes per month.

PAC deputy chairperson Teresa Kok (*pic*) said this was among eight recommendations made based on the results of the investigation during the proceedings on the management of cooking oil price controls and subsidies to be in line with actual domestic needs to avoid leakage and waste of public funds.

"KPDN should review the subsidy rate of RM600 per metric tonne to packaging companies to be more reasonable and competitive in line with current operating costs to save public funds," she said at a press conference in Parliament yesterday.

She said 10 proceedings were held from August 5 to October 15 last year by calling witnesses including from KPDN, the Malaysian Islamic Development Department (JAKIM) and the Home Ministry (KDN) to give evidence following the Auditor-General's Report (LKAN) 2/2025 which found that the management of cooking oil price controls and subsidies was unsatisfactory.

She said that as a result of the investigation, PAC concluded that the Cooking Oil Price Stabilisation Scheme (COSS) quota was set at 60,000 metric tonnes per month while the actual domestic needs of Malaysians were estimated at around 19,000 to 30,000 metric tonnes per month.

"The absence of a targeted distribution mechanism has caused the government subsidy funds of RM10.879 billion for the period 2019 to February 2025 to not fully reach the target group, where one-kilogramme packets of cooking oil are often misused by ineligible parties, including foreigners and commercial sector operators," she said.

According to her, there are two packaging companies that still do not have halal certificates out of the total nine packaging companies raised by the auditors, which should not have happened because JAKIM had improved the halal certification process.

In addition, the proceedings found that there were serious weaknesses in the management of spoiled cooking oil stocks because there was no specific standard operating procedure (SOP) to manage spoiled cooking oil at the packaging company level, which resulted in the government still

bearing the subsidy on spoiled stocks that would not reach consumers.

"Ineffective monitoring at the retailer level has resulted in the practice of conditional sales, stock hoarding, and sales above the RM2.50 control price becoming increasingly prevalent in the market," she said.

She said the market share of subsidised cooking oil at the refining level was found to be unbalanced, with 67 per cent of the quota controlled by foreign companies while the involvement of local government-linked companies (GLCs) such as FGV and SD Guthrie was only 10.6 per cent, while the rest was by local companies.

"The profit margin for repackers who received a subsidy of RM600 per metric ton was seen as too high compared to the actual processing cost which was much lower, thus increasing the burden of government subsidies without a reasonable justification for operating costs," she said.

She said the PAC also proposed that KPDN ensured subsidy payments to packaging companies were only made on undamaged cooking oil stocks to reduce

unnecessary excessive subsidy payments.

In addition, she said the government needed to accelerate the transition from bulk subsidies to fully digital targeted subsidies through the Cooking Oil Price Stabilisation Scheme System (eCOSS) to ensure that assistance was only enjoyed by eligible citizens and to prevent

manipulation by irresponsible parties.

"The government needs to study the possibility of redistributing the cooking oil refining quota by giving priority to competitive local companies to reduce the dominance of foreign companies," she said.

Earlier, the PAC presented the PAC Statement on the Management of Price Control and Cooking Oil Subsidies under KPDN, which among other things outlined recommendations for immediate action by the government. - BERNAMA



KPDN to probe courier franchisees' penalty complaints

KUCHING: The Ministry of Domestic Trade and Cost of Living (KPDN) will investigate complaints by the franchisees of a courier company over alleged unfair penalties imposed by the franchisor, said Chong Chieng Jen.

The Stampin MP said the franchisees had recently raised concerns over what they described as 'predatory penalties' imposed by the franchisor.

"It is their complaint that from time to time, the franchisor has unilaterally imposed various penalty schemes on their delivery service, which they view as oppressive and exploitative. The franchisees had previously tried to negotiate with the franchisor and objected to such unilateral imposition of penalties, in the name of liquidated damages, but to no avail," he said in a statement on Thursday.

The Sarawak Democratic Action Party (DAP) chairman said KPDN had responded to his parliamentary question on the matter, informing him that the ministry had taken note of the complaints and commenced investigations into the franchisor.

"KPDN officers will contact the respective franchisees to obtain more information on the alleged exploitation. While we welcome foreign investment in our country, we also want to protect the interest of local entrepreneurs and businesses," he said.

Chong thanked KPDN for its swift action in addressing the complaints raised by the local franchisees.

According to him, the courier operates under a franchise arrangement, with the franchisor being a foreign-owned company while the appointed franchisees are local Sarawakians and Malaysians. Chong added that these franchisees were appointed to carry out parcel delivery services for the company in Sabah and Sarawak for certain fees, with most having joined the arrangement in 2023 and 2024.

It is informed that the franchise agreements in Malaysia are regulated under the Franchise Act 1998.



The accused being escorted at the court yesterday.

Man fined RM15,000 for petrol possession

Lagatah Toyos

TAWAU: A Filipino passport holder was fined RM15,000 or 10 months' jail by the Sessions Court here on Thursday for possessing 1,250 litres of petrol without a licence.

Maksar Binsar pleaded guilty before Judge Ahmad Faizadh Yahaya to committing the offence at a water village house in Kampung Terusan Hujung, Semporna, at about 9.15pm on June 4.

The charge stated that Maksar was found in possession of 1,250 litres of petrol stored in 50 jerry cans, each with a capacity of 25 litres, under circumstances that gave rise to reasonable suspicion that he was dealing in the controlled item, either by retail or wholesale, without a licence.

He was charged under Section 21 of the Control of Supplies Act 1961, read together with Regulation 3(1) of the Control of Supplies Regulations 1974, and punishable under Section 22(1) of the same Act.

The offence carries a fine of up to RM1 million, a jail term of up to three years, or both upon conviction.

The court also ordered the forfeited 1,250 litres of petrol to be sold, with the proceeds forfeited to the Government. The non-controlled items seized were ordered to be handed over to the prosecution for disposal.

Semporna Domestic Trade and Cost of Living Ministry Prosecuting Officer Zulkifli Baco prosecuted. Maksar was unrepresented.

Fake World Cup jerseys worth RM360,000 seized

NIBONG TEBAL: The Penang Domestic Trade and Cost of Living Ministry has uncovered the sale of counterfeit 2026 Fifa World Cup jerseys and seized 7,200 jerseys worth RM360,000 from various famous brands in a raid on two premises in Jalan Inderawasih Indah here.

Its director S. Jegan said in a simultaneous raid on a business premises and a house at 11 am on Wednesday, they arrested a 29-year-old local man believed to be the owner of the premises that was selling the jerseys online.

"The operation was carried out as a result of intelligence collected for about three weeks with the Special Branch E5 of the state police contingent headquarters, following an increase in demand for jerseys of teams competing in the Fifa World Cup, which began last month.

"We are conducting test purchases via e-commerce platforms and focusing on sellers from Penang before tracking down the actual location of their operations."

He said the man who carried out the activity alone used the e-commerce platform, including live sales sessions on social media, operating from his home, which is located about one kilometre from the business premises, to market the counterfeit jerseys.

Jegan said the man used the business premises as a place to store and package all the jerseys before sending them to buyers by courier from a store hidden behind the closed premises.

He also said the fake jerseys were sold at prices ranging between RM35 and RM50 per piece, depending on the grade and quality, with the man carrying out the activity for the past few months and making thousands of ringgit profit every day.

Jegan added that the ministry confiscated all the jerseys for illegally using registered trademarks, in addition to several business documents that were seized to assist in the investigation.

"We believe the man obtained the supply of all the jerseys from China at cheap prices and further investigation is being conducted under the Trademark Act 2019," - Bernama



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Jegan added that the ministry confiscated all the jerseys for illegally using registered trademarks, in addition to several business documents that were seized to assist in the investigation.

"We believe the man obtained the supply of all the jerseys from China at cheap prices and further investigation is being conducted under the Trademark Act 2019." – Bernama



1.杰根（右）与执法员展示起获的仿冒球衣。（槟州内贸局提供）

2.执法员起获一批疑似用来印制仿冒球衣的物品。（槟州内贸局提供）

3.执法员在行动中向一名华裔男子查询情况。（槟州内贸局提供）



高淵2店鋪被舉報

破萬件世界杯冒牌商品



（威南16日讯）世界杯大热时，大批冒牌球衣正悄悄涌入市场，槟州国内贸易及生活费局执法组根据情报威南高渊两间店铺，起获1万零190件仿冒球衣与商品，总值约50万9500令吉。当局也逮捕一名29岁本地男子助查。

槟州国内贸易及生活费局局长杰根透露，此次行动是经过长达两个星期的情报搜集后，与槟城总警长办公室特别行动组（ES）联手执法，锁定州内数名商家后，于日前展开突击行动。

“当局是在获悉世界杯赛事期间，各参赛队球衣因需求激增后，决定展开取缔。”

他说，执法员在行动中起获1万零190件印有多个知名品牌商标的仿冒球衣及其他商品。这些仿冒商品涉嫌未经授权使用商标，触犯2019年商标法令。此外，当局也充公所有涉案的相关商业文件，以作进一步调查。



内贸局提醒并警告所有商家民众，勿销售未经合法知识产权持有人批准或授权的商品；当局也呼吁消费者提高警惕，不要购买或支持假冒商品，以免造成消费者、国家及社会蒙受经济损失，同时可能危害消费者本身安全。

该局呼吁民众充当耳目，若发现违法活动，可通过WhatsApp（019-848 8000）、内贸局电子投诉平台、热线（1800-886-800）或手机应用程序“EzAdu KPDN”提供情报。



国内贸易及生活消费部执法人员在加拉巴干展开执法行动。(图: KPDN)

商品未標價 斗湖2超市接罰單

(斗湖16日讯) 两家超市因未依法标示商品售价，遭国内贸易及生活消费部(KPDN)执法人员取缔，并当场开出罚单。

KPDN昨日通过脸书发文指出，执法人员于7月15日在加拉巴干一带展开例行监督行动，以监察商业活动及确保商家遵守价格标示规定。

执法人员发现两家超市陈列出售的商品未标示现金售价，违反《2020年价格管制及反暴利(商品价格标示及服务收费)令》，因此依法向业者采取执法行动。

发出30份检查记录

文告指出，此次行动共检查多家商业场所，并向受检商家发出30份《营业场所检查记录》(KPP)，作为执法及监督记录。

当局强调，所有出售予消费者的商品均须清楚、显眼地标示售价，尤其是食用

油、白糖等统制品，更必须严格遵守价格标示规定，以确保交易公开透明，维护消费者知情权及权益。

根据相关法令，个人一旦罪成，可被判罚款最高5万令吉，或监禁不超过两年，或两者兼施；重犯者则可面对最高10万令吉罚款，或监禁不超过3年，或两者兼施。

至于公司，首次违例最高可被判罚款10万令吉；若再次违例，最高罚款可增至25万令吉。

KPDN斗湖分部表示，将持续加强市场监管与执法工作，特别是在节庆期间，确保商家诚信经营、遵守法令，共同营造公平有序的市场环境，保障消费者权益。

当局呼吁民众积极发挥监督作用，若发现任何违反价格管制或商业法令的行为，可通过KPDN电子投诉系统(e-Aduan)，致电KPDN斗湖分部，或通过消费者投诉WhatsApp热线举报。

雪內貿局突擊商店 揭業者用假信息賣機油

(鵝唛16日讯) 国内贸易及生活成本部 (KPDN) 鵝唛县执法组，日前突击检查峇都隐宝敦工业花园 (Taman Industri Bolton) 一间商店，揭发业者涉嫌使用虚假信息出售机油。

国内贸易及生活成本部雪州分局在面子书发文指出，当局于本月15日，由鵝唛县执法主任莫哈末诺领队，根据一宗涉及网上销售本地品牌机油的投诉展开执法行动。

调查发现，涉案商家在出售的产品上，使用未经大马规格及研究机构 (SIRIM) 认证的SIRIM标签，误导消费者。

所有充公物品已被运往鵝唛县仓库，以作进一步调查。

当局援引2011年商品说明法令第16(1)条文展开调查，即针对涉嫌就商品或服务获得任何人士、政府机构、组织或国际机构供应或批准作出虚假陈述的行为采取执法行动。



■鵝唛县执法组突击检查宝敦工业花园一间商店，揭发业者涉嫌虚假宣传出售机油。



KEMENTERIAN PERDAGANGAN DALAM NEGERI
DAN KOS SARA HIDUP

KERATAN AKHBAR

UMUM



UNIT KOMUNIKASI KORPORAT

Massive leakages detected

PAC: Oversupply, weak controls enabling subsidised oil misuse

THE Public Accounts Committee (PAC) has sounded the alarm over what it described as massive leakages in the cooking oil subsidy scheme, saying an inflated quota of up to three times the actual demand has fuelled abuse and wasted billions in public funds.

PAC chairman Datuk Mas Ermieyati Samsudin said they found that the government's current Cooking Oil Price Stabilisation Scheme (COSS) quota is up to three times higher than Malaysia's actual domestic demand.

She said this massive overabundance of subsidised oil, combined with a lack of enforcement and a targeted distribution mechanism, has led to widespread misuse of the subsidised 1 kg packet of cooking oil by ineligible parties.

"The scheme's current monthly quota of 60,000 metric tonnes per month is excessive when the actual domestic need of Malaysians is estimated to be only around 19,000 to 30,000 metric tonnes per month.

"The absence of targeted distribution mechanisms has also caused the 1kg packet of subsidised cooking oil to be misused by ineligible parties, including for-

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eigners and commercial sector operators," she said in a statement yesterday.

Mas Ermieyati also said there were serious weaknesses in the management of damaged cooking oil stock.

As a result, she said the government continued paying subsidies on damaged cooking oil that would never reach consumers, resulting in unnecessary public expenditure.

She noted that as a result, an estimated RM10.879bil in government subsidy funds did not fully reach the target groups of the subsidy from 2019 to February 2025.

The lack of enforcement also impacted consumers, with Mas Ermieyati noting that weak monitoring at the retail level had allowed conditional sales, stock hoarding and sales above the controlled price of RM2.50 to become increasingly widespread.

Profit margins for repackers receiving subsidies of RM600 per

metric tonne are considered too high compared to actual processing costs, which are much lower, thereby increasing the government's subsidy burden without reasonable justification for operating costs.

"Worryingly, foreign companies control 67% of the subsidised cooking oil refining quotas, while local government-linked companies like FGV and SD Guthrie only hold 10.6%," she said.

As such, the PAC has suggested eight changes, including a thorough look at the whole cooking oil supply process and cutting the monthly quota from 60,000 metric tonnes to better match what people actually need to stop waste and save public money.

It also urged the Domestic Trade and Cost of Living Ministry to review the subsidy rate of RM600 per metric tonne provided to packaging companies to ensure that it is more reasonable.

"The ministry should stipulate that subsidy payments to packaging companies are made only for cooking oil stocks that are not damaged, to prevent unnecessary and excessive subsidy payments," she said, adding that the govern-

ment should also expedite the transition from a blanket subsidy system to a targeted subsidy mechanism which is fully digital, such as through the eCOSS system.

Ten proceedings were conducted between Aug 5 and Oct 15, 2025.

The PAC had summoned the Domestic Trade and Cost of Living Ministry, the Home Ministry, the Department of Islamic Development Malaysia, the Malayan Edible Oil Manufacturers' Association, the Palm Oil Refiners Association of Malaysia, the Malaysia Retailers Association, the Federation of Malaysian Consumers Associations, Mydin Mohamed Holdings Bhd, and Felda Global Ventures Holdings Bhd as witnesses.

The parliamentary committee had initiated the probe after the Auditor General's Report Series 2/2025 report found weaknesses in the management of the cooking oil price control and subsidy programmes.

FOR MORE:
See page 14

KUALA LUMPUR (July 16): The Public Accounts Committee (PAC) has called for an overhaul of Malaysia's cooking oil subsidy management system after finding that the current mechanism has failed to ensure government subsidies reach their intended beneficiaries.

PAC chairman Datuk Mas Ermieyati Samsudin said the absence of a targeted distribution mechanism had resulted in the government's RM10.879 billion spending on cooking oil subsidies between 2019 and February 2025 not fully benefiting the target group.

She said the current Cooking Oil Price Stabilisation Scheme (COSS) also allocates a monthly subsidised cooking oil quota that significantly exceeds actual domestic demand, contributing to leakages and wastage of public funds.

"This has resulted in subsidised 1kg cooking oil packets being misused by ineligible groups, including foreign nationals and commercial operators," she said in a statement on Thursday.

The COSS, administered by the Ministry of Domestic Trade and Cost of Living (KPDN), caps the retail price of standard 1kg packets of cooking oil at RM2.50 to ensure affordability for Malaysian households.

In its latest report on the Management of Cooking Oil Price Controls and Subsidies,

PAC finds cooking oil subsidy oversupply and misuse, calls for reform

BY CHOY NYEN YIAU
theedgemalaysia.com

tabled in Parliament on Thursday, the PAC found that the monthly COSS quota is set at 60,000 metric tons, while actual domestic demand is estimated at only between 19,000 and 30,000 metric tons.

The committee also noted that two of the nine cooking oil repacking companies flagged by the auditor general still do not possess halal certification.

It acknowledged that the KPDN had developed the eCOSS system in 2023 to monitor the supply chain of subsidised cooking oil from refineries to retailers, enabling cross-checks of supply volumes throughout the distribution chain.

However, the PAC said serious weaknesses remain in the management of damaged

cooking oil stocks due to the absence of a standard operating procedure at the repacker level. As a result, the government continues to subsidise damaged products that never reach consumers.

The committee also found weak enforcement at the retail level, leading to widespread practices such as conditional sales, stockpiling and the sale of subsidised cooking oil above the controlled price of RM2.50 per packet.

It further highlighted an imbalance in the refining sector, with foreign companies controlling 67% of the subsidised cooking oil quota, while government-linked companies such as FGV Holdings Bhd and SD Guthrie Bhd (KLSDG) account for only 10.6%, with the remainder allocated to other local companies.

The PAC also said the RM600-per-metric-ton subsidy paid to repackers appeared excessive relative to actual processing costs, unnecessarily increasing the government's subsidy burden.

Eight ways to reform cooking oil supply chain

The PAC proposed eight measures, including a review of the cooking oil supply chain and a reduction in the monthly COSS quota to better match domestic demand.

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FROM PAGE 7

It also urged the KPDN to review the RM600-per-metric-ton subsidy paid to repackers to better align it with current operating costs, and to ensure subsidies are paid only for undamaged cooking oil stocks.

The committee further recommended that the government expedite the transition from a blanket subsidy to a fully digital targeted subsidy system through eCOSS to ensure assistance reaches only eligible Malaysian citizens.

Among its other recommendations, the PAC urged the government to study the feasibility of floating cooking oil prices, taking the liberalisation of chicken and egg prices as a model to improve supply stability, reduce subsidy expenditure and encourage healthier price competition.

The committee also proposed redistributing refining quotas to give greater priority to competitive local companies in order to reduce the dominance of foreign firms.

In addition, it called on the KPDN and the Home Ministry to strengthen coordinated border enforcement through greater use of technologies such as artificial intelligence, drones and CCTV surveillance, while enhancing compliance monitoring across the supply chain and taking firm action against quota holders that breach regulations.



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DAN KOS SARA HIDUP

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TARIKH	TAJUK	PAUTAN	MEDIA
17-Jul	Dua syarikat pembungkus minyak masak subsidi tiada sijil halal – PAC	https://www.utusan.com.my/nasional/2026/07/parlimen-dua-syarikat-pembungkus-minyak-masak-subsidi-tiada-sijil-halal-pac/	UTUSAN
17-Jul	PAC: RM10.879 bilion subsidi minyak masak gagal capai sepenuhnya golongan sasaran	https://www.malaymail.com/news/malaysia/2026/07/16/pac-rm10879b-cooking-oil-subsidy-failed-to-fully-reach-intended-recipients/227800	MALAYU MAIL
17-Jul	PAC gesa KPDN rombak rantai bekalan minyak masak bersubsidi	https://thesun.my/news/malaysia-news/people-issues/pac-calls-for-kpdn-to-revamp-cooking-oil-supply-chain/	THE SUN
17-Jul	PAC syor KPDN semak semula keseluruhan rantai bekalan minyak masak	https://www.bernama.com/bm/am/news.php?id=2581605	BERNAMA
17-Jul	PAC gesa tukar subsidi pukal kepada subsidi bersasar elak ketirisan	https://www.bharian.com.my/berita/nasional/2026/07/1588977/pac-gesa-tukar-subsidi-pukal-kepada-subsidi-bersasar-elak-ketirisan	BERNAMA
17-Jul	PAC syor semak semula keseluruhan rantai bekalan minyak masak bersubsidi	https://www.malaysiakini.com/news/779857	MALAYSIA KINI
17-Jul	PAC dedah kelemahan pelaksanaan subsidi minyak masak bersubsidi	https://www.malaysiakini.com/news/779858	MALAYSIA KINI
17-Jul	Pemilik syarikat penghantaran didenda RM25,000 miliki diesel tanpa kebenaran	https://www.bharian.com.my/berita/nasional/2026/07/1588881/pemilik-syarikat-penghantaran-didenda-rm25000-miliki-diesel	BERITA HARIAN

17-Jul	Pemilik syarikat penghantaran didenda RM25,000 miliki diesel tanpa kebenaran	https://www.utusan.com.my/nasional/2026/07/pemilik-syarikat-penghantaran-didenda-rm25000-miliki-diesel-tanpa-kebenaran/	UTUSAN
17-Jul	Pemilik syarikat didenda simpan lebih 31,000 liter diesel bersubsidi	https://utusanmelayuplus.com/pemilik-syarikat-didenda-simpan-lebih-31000-liter-diesel-bersubsidi/	UTUSAN MELAYU
17-Jul	KPDN Labuan perkukuh hubungan strategik dengan Pejabat Pusat Khidmat Parlimen	https://www.borneodailybulletin.com/kpdn-labuan-perkukuh-hubungan-strategik-dengan-pejabat-pusat-khidmat-	BORNEO DAILY
17-Jul	KPDN Busts Subsidised Diesel Syndicate ,Halts RM 30,000 Daily Leakages	https://www.bernama.com/en/crime_courts/news.php?id=2581248	BERNAMA
17-Jul	Sabah expects refinements to BUDI Diesel subsidy mechanism in two to three weeks	https://www.theborneopost.com/2026/07/16/sabah-expects-refinements-to-budi-diesel-subsidy-mechanism-in-two-to-three-weeks-says-minister/	THE BORNEO POST
17-Jul	KPDN, KLFW 2026 jalin kerjasama perkasa promosi produk tempatan – Armizan	https://www.astroawani.com/berita-malaysia/kpdn-klfw-2026-jalin-kerjasama-perkasa-promosi-produk-tempatan-armizan	ASTRO AWANI
17-Jul	Industri fesyen berpotensi muncul pemacu baharu pertumbuhan ekonomi negara – Armizan	https://berita.rtm.gov.my/nasional/senarai-berita-nasional/senarai-artikel/industri-fesyen-berpotensi-muncul-pemacu-baharu-pertumbuhan-ekonomi-negara-datuk-armizan/	RTM
17-Jul	KPDN, KLFW 2026 jalin kerjasama promosi produk tempatan ke persada dunia	https://www.hmetro.com.my/mutakhir/2026/07/1385283/kpdn-klfw-2026-jalin-kerjasama-promosi-produk-tempatan-ke-persada-dunia?source=widget	HARIAN METRO

17-Jul	KPDN, KLFW 2026 jalin kerjasama promosi produk tempatan ke persada dunia	https://www.hmetro.com.my/mutakhir/2026/07/1385283/kpdn-klfw-2026-jalin-kerjasama-promosi-produk-tempatan-ke-persada-dunia	HARIAN METRO
17-Jul	KPDN, KLFW perkasa produk tempatan ke pasaran global	https://www.kosmo.com.my/2026/07/16/kpdn-klfw-perkasa-produk-tempatan-ke-	KOSMO
17-Jul	Industri fesyen berpotensi jadi pemacu baharu ekonomi negara	https://www.tvsarawak.my/2026/07/16/industri-fesyen-berpontesi-jadi-pemacu-	TVS
17-Jul	KPDN, KLFW berganding angkat jenama tempatan ke pentas dunia	https://www.utusan.com.my/nasional/2026/07/kpdn-klfw-berganding-angkat-jenama-tempatan-ke-pentas-dunia/	UTUSAN
17-Jul	Kolaborasi KPDN dan KLFW 2026 perkasa produk serta jenama tempatan ke segmen premium	https://www.astroawani.com/video/kolaborasi-kpdn-dan-klfw-2026-perkasa-produk-serta-jenama-tempatan-ke-segmen-premium	ASTRO AWANI
17-Jul	KPDN essential goods distribution programme effective in standardising prices in rural areas	https://themalaysianreserve.com/2026/07/16/kpdn-essential-goods-distribution-programme-effective-in-standardising-	THE MALAYSIAN RESERVE
17-Jul	Program Pengedaran Barang Perlu Berkesan Selaras Harga Barang Kawalan Di Pedalaman -KPDN	https://bernama.com/bm/am/news.php?id=2581662	BERNAMA
17-Jul	Essential Goods Distribution Programme effective in standardising prices in rural areas	https://www.bernama.com/en/general/news.php?id=2581644	BERNAMA

17-Jul	KPDN siasat JT Express susulan aduan francais Chong Chieng Jen	https://utusanarawak.com.my/kpdn-siasat-jt-express-susulan-aduan-francais-chong-chieng-jen/	UTUSAN SARAWAK
17-Jul	Harga ayam dan telur tidak lagi disubsidi, peniaga diseru kekalkan harga berpatutan	https://jesseltontimes.com/2026/07/16/harga-ayam-dan-telur-tidak-lagi-disubsidi-bryan-chang-seru-peniaga-kekalkan-harga-berpatutan-demi-rakyat/	JESSELTON TIMES
17-Jul	PAC syor KPDN semak semula keseluruhan rantai bekalan minyak masak	https://www.astroawani.com/berita-malaysia/pac-syor-kpdn-semak-semula-keseluruhan-rantai-bekalan-minyak-masak	ASTRO AWANI
17-Jul	PAC gesa tukar subsidi pukal kepada subsidi bersasar elak ketirisan	https://www.bharian.com.my/amp/berita/nasional/2026/07/1588977/pac-gesa-tukar-subsidi-pukal-kepada-subsidi	BERITA HARIAN
17-Jul	PAC saran subsidi bersasar dipercepat, harga minyak masak diapungkan	https://therakyatinsight.com/pac-saran-harga-minyak-masak-diapungkan-subsidi-bersasar-perlu-dipercepat/	THE RAKYAT INSIGHT
17-Jul	PAC finds cooking oil subsidy oversupply and misuse, calls for reform	https://www.klsescreeener.com/v2/news/view/1756409/pac-finds-cooking-oil-subsidy-oversupply-and-misuse	KL SCREENER
17-Jul	PAC dedah kelemahan subsidi minyak masak, gesa reformasi sistem	https://theedgemalaysia.com/node/810947	THE EDGE
17-Jul	PAC: RM10.879 bilion subsidi minyak masak gagal capai sepenuhnya golongan sasaran	https://theleaders-online.com/pac-rm10-879b-cooking-oil-subsidy-failed-to-fully-reach-intended-recipients/	THE LEADERS
17-Jul	PAC kesan dua syarikat tiada sijil halal bungkus minyak masak subsidi	https://barangmurah.my/berita/pac-kesan-dua-syarikat-tiada-sijil-halal-bungkus-minyak-masak-subsidi	BARANG MURAH